



Fast, fair, forever

a campaign to build Federal political support to phase out fossil fuels

Australia's biggest contribution to climate change is our fossil fuel exports.

We send three times our domestic emissions overseas, warming our planet and harming communities. Australia is the second largest net exporter of fossil fuels in the world, and coal and gas companies have plans to significantly expand production for decades to come. According to the Climate Council, Australia must immediately cancel all plans for new coal projects, phase out all coal by 2030 and end all oil and gas production by 2034.

To achieve this, we need an historic shift in the politics of fossil fuels. At a Federal level, we need a Parliament willing to stop new coal and gas projects going ahead and make a plan for rapidly phasing out fossil fuel exports.

The fast, fair, forever campaign

To transform Australia into a world leader on climate change we need a plan to phase out fossil fuels that is fast, fair and forever. Fossil fuels must remain underground and be replaced by clean energy - and the political influence of the fossil fuel industry must be buried too.

Our politics needs to reflect the aspirations of communities, not corporations. This requires a social movement that is led by First Nations people, tackling injustice, holding our parliament to account, and forcing our politicians to protect people and the planet.

To create this Federal political change, 350 Australia is planning a long-term campaign that will focus on community organising in target electorates, communities impacted by the climate crisis, and shifting the public narrative.

The opportunity

There are only two Federal elections between now and 2030 - the date by which Australia needs to have phased out coal entirely. Our Federal parliament in the next two terms will make choices that either open up new gas basins and coal projects, or put Australia on the path to a fast and fair transition from fossil fuel exports to clean energy.

The current political environment is the best opportunity in a decade to build political support for this transformation. In the next 18 months the Government will be negotiating with the Senate over the EPBC environment laws that have the power to stop fossil fuel projects being approved, and negotiating with Pacific governments in the lead up to potentially co-hosting the UNFCCC Conference of the Parties in 2026. At the same time, climate impacts will continue to accelerate.

There is a critical role for us to resource long-term community organising across the continent to turn this political opportunity into the enduring shift needed on the politics of coal and gas exports. We'll do this by organising with communities in electorates that have a high level of climate concern, are experiencing climate impacts, are vulnerable to electoral pressure, and where MPs have the capacity to push the Government to adopt stronger policies on fossil fuels.

Campaign goals and objectives

In the lead up to the next election, we will build a powerful movement that connects the impacts of climate change with the fossil fuel companies that are driving them, and demand action from our Federal politicians.

By June 2025

- Our federal climate and environment laws can stop new coal and gas projects.
- New gas projects do not receive Federal Government approvals or financial support.
- Key decision makers and influencers in Parliament are championing keeping fossil fuels in the ground.
- The gas industry has a reduced social licence to operate.

Timeline

2023/24

- Connect Angry Summer to fossil fuels
- Mobilise around COP and climate disasters

2024

- Push for inclusion of climate in nature law reforms
- Increase ambition on climate targets
- Community conversations and MP pressure

2025

- Ensure climate is central to federal election

Strategic interventions : 2023-2024

Sustained community organising in 10 marginal Labor-held seats that could be at risk over climate ambition.

- Our target electorates are: Moreton, QLD, Richmond, NSW, Gilmore, NSW, Canberra, ACT, Cunningham, NSW, Cooper VIC, Wills, VIC, Macnamara, VIC, Fremantle, WA, Franklin, TAS
- Volunteers will talk to thousands of voters at stalls, doorknocking, community events and malls, having transformative conversations that move hearts and minds - building support for an end to coal and gas.

Supporter and grassroots actions targeting Federal decision-makers such as the Minister for the Environment and Minister for Climate Change.

National mobilisations, events and narrative-shifting work that create a clear call for the Federal Government to take action to end new coal and gas.

Building a coalition of organisations united in our call for no more coal and gas that is greater than the sum of our parts

Undermine the social licence of the gas industry

- Continue our work getting local councils to go gas-free
- Shine a light on the insidious influence of the fossil fuel lobby

Weave the stories of climate impacted communities and those on the frontline of fossil fuel extraction

- A storytelling tour with the Torres Strait team and our partners in the NT, QLD and WA
- Local and centralised MP engagement that builds relationships and power between local groups and their representatives to build allies in parliament.

Why invest in community organising

The work of building local grassroots groups that have the skills, leadership and connections that allow them to take sustained political action is critical to secure real and enduring outcomes for our climate. We have seen the power of grassroots conversations time and time again, from the persuasion of millions of voters for marriage equality to the elevation of climate at the last federal election.

We know that we don't have broad public support for the scale of the transition required to address climate change. More than ads or short news grabs, conversations with neighbours and people on the street can help shift people's overall perception if we lead with shared values and tested frames and messages.

These conversations are key to any significant reform getting over the line in the next two terms of government, as well as avoiding a backslide into conservative politics. If we can build a scalable model of community conversations and grassroots actions that can shift hearts and minds, we could finally see a wind down of coal and gas in this country.

In the next two years we have a critical opportunity to mobilise, build and support local groups across the country who can run events, talk to voters, hold snap actions, and demonstrate their collective power to Federal decision makers in order to shift the politics of fossil fuels.

Budget and matched funding 2023-2024

The Sunrise Project has committed to match \$75,000 of philanthropic funding, and we are seeking \$95,262 from the Australian Communities Foundation network to deliver this campaign.

Additional staffing - 12 months (core staffing funded through existing funder partnership)	Organising Manager and 1 additional day for NSW Organiser	\$112,262
Storytelling tour	Cairns, Brisbane, Sydney, Melbourne events with 200 people at each	\$25,000
Grassroots tactics and actions	Week of action - mass mobilisation of activists; rapid response to coal and gas approvals; collateral, craft, merch	\$5,000
Canberra lobby trip with frontline communities	20 local activists travel to Canberra	\$8,000
Advertising	Advertising in key electorates	\$5,000
Leaders Training	In-person leadership retreat for our activists leading local groups	\$15,000
Total		\$170,262
Matched funding		\$75,000
Seeking funds		\$95,262