2024 WELA Giving Circle Grant Round

Australian Communities Foundation

Check your eligibility

What type of applicant are you?*

You must be able to response YES to one of the following to apply:

- An Australian registered charity with the ACNC (DGR status not required); OR
- Incorporated organisation with an ABN (Company Limited by Guarantee); OR
- Sole Trader with an ABN

Choices

Yes

No

Does your project meet the eligibility criteria?*

You must be able to respond YES to the following eligibility criteria:

- Led by women and/or gender-diverse people?
- Focused on environment or climate action: advocacy, a campaign and/or project to protect the environment and climate?
- Is your project or organisation based in Australia?
- Do you have an annual income of less than \$3 million?

Choices

Yes

No

Does your project include any of the exclusions?*

You must be able to respond NO to the following to progress:

- Retrospective activities
- Non-charitable activities
- Projects or activities that are politically partisan in nature
- Commercial activities
- On-ground environmental actions such as tree-planting, or installation of solar on buildings
- Grant funds cannot be used for electoral expenditure or the creation or communication
 of electoral matters (as defined in the Commonwealth Electoral Act 1918), or to incur
 electoral or political expenditure or communicate political or electoral matters under
 any similar applicable state or territory legislation

- Green building projects including energy efficiency upgrades.
- Political campaigns that support specific parties or candidates.
- Straight research, unless it is in direct support of a developed plan for specific action to alleviate an environmental problem.
- Land acquisition

Choices

Yes

No

Do you require an Auspice?

Do you require an Auspice?*

Your organisation is not required to have DGR1 status, however, we would like to understand whether you require one or not.

Noting that WELA can act as your organisation's auspice (if required) or you can engage your existing auspicing partner (if applicable).

Choices

Yes

No

If yes, please let us know who will be acting as your Auspice (WELA or existing Auspice Partner)

Please include their organisational name and link to their ACNC registration. See here to search them on ACNC.

Character Limit: 750

Not eligible

Unfortunately you are not eligible to receive funding from WELA's Giving Circle Grant Round at this time.

If you would like to get in touch to talk more about your application and WELA's grant guidelines, please get in contact with Kate Walsh at info@wela.org.au.

You can also join WELA's email list for new grant rounds at www.wela.org.au and follow them on Instagram on @_we_are_wela.

Applicant details

Organisation Name*

Character Limit: 250

Organisation ABN (if applicable)

Please provide your organisation's ABN. See here to search your organisation on ABN Lookup.

Character Limit: 11

ACNC Registration (if applicable)

Please provide a link to your ACNC registration. See here to search your organisation on ACNC.

Character Limit: 2000

Contact Name*

Character Limit: 250

What is your position at the organisation?*

Character Limit: 250

Website (if applicable)

Character Limit: 2000

Instagram (if applicable)

Character Limit: 2000

Facebook (if applicable)

Character Limit: 2000

Twitter (if applicable)

Character Limit: 2000

Tiktok (if applicable)

Character Limit: 2000

Let us get to know your organisation (all answers around 150 - 200 words)

What is your organisation's mission statement or 'about us' paragraph?*

Character Limit: 750

Detail how your organisation is led by women and/or gender-diverse people*

For example, WELA welcome applications from projects that are led by women and gender-diverse people in their development and decision making. This might look like women and

gender-diverse people as CEOs, co-CEOS, and Campaign Managers, on their boards and at the centre of their strategy development and project implementation.

Character Limit: 750

Let us get to know your project (all answers around 150 - 200 words)

Project Name*

Character Limit: 250

Project description*

Character Limit: 800

Which state or territory do you operate in?*

Please select all that apply.

Choices

ACT

NSW

NT

QLD

SA TAS

VIC

WA

National

Please describe the problem which you seek to solve*

An example looks like "The problem we seek to address is the inequitable impact of climate change on rural women".

Character Limit: 800

Please list your key tactics, activities or milestones, including a timeline*

An example looks like:

Key tactics & steps in the campaign:

- Hold three storytelling workshops in three impact towns in the Northern Rivers to create networks and collect stories: Jul 1-20
- Hold one regional workshop to build front line skills for disaster response in collaboration with the Regional Fire Service: Aug 1st
- Multimedia art installation in one impacted town highlighting stories: Aug 13th
- Reporting on project/impact: Aug 21st

Character Limit: 800

What does success look like? What will you measure to determine this?*

Success can be measured in many ways. It would be great here for you to expand on your vision of success in a narrative form first (i.e. Success will be where...) and then provide some additional metrics like:

- Number of people at events
- Social media metrics
- Internal metrics like team building and satisfaction
- Stories in the media

Character Limit: 800

What is your plan for the project or initiative after the grant has been exhausted?*

Please describe your plan for the project or initiative after the grant award has been exhausted. Will it continue, or is this a one-off?

Character Limit: 750

Please list your key staff for this project and their experience or share their LinkedIn profiles*

Character Limit: 1500

Budget

Total project amount*

Character Limit: 20

Funding secured so far (optional)

Existing funding is not a requirement.

Character Limit: 20

Total amount sought from the WELA Giving Circle (up to \$10,000)*

Character Limit: 20

Budget breakdown*

Please download the budget template here, complete and upload.

File Size Limit: 2 MB

Supporting Documents and Acknowledgement

Please upload or link any documents which you feel will be useful to the Shortlisting Committee

This could be your organisation's impact or annual reports, or project material / collateral. However, this is not required.

File Size Limit: 10 MB

If you prefer to link your additional documents, please do so below.

Character Limit: 2000

Acknowledgement*

- I state that the information in this application form is to the best of my knowledge true and correct.
- I understand that this is an expressions of interest only and may not necessarily result in an invitation to complete a grant application or funding approval.

Choices

Yes

No

Are you interested in volunteering / pro bono support from the WELA community?*

If you are unsuccessful with this grant application, would you be interested in volunteer / pro bono support from the WELA community, where we match organisations with experts from the WELA community to provide support and feedback.

Choices

Yes

No

Feedback on this grant application

To ensure we provide a good experience to all our applicants, we would appreciate your feedback on the form process.

Please note your responses here will not affect the outcome of the grant decision and these answers will not be forwarded to the selection committee as part of your application.

Please select the option that best describes how you found the online application process

1 = Very easy 2 = Easy 3 = Neutral 4 = Difficult 5 = Very difficult

Scoring Options: 1-5

How many minutes did it take you to prepare and submit your application?

Character Limit: 4

Other comments

Please provide us with your suggestions about any improvements and/or additions to the application process/form.

Character Limit: 750