



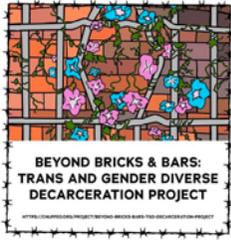
GiveOUT Day

15 Oct 2021

\$320,000

raised for Australian LGBTIQ+ organisations, projects and community groups in celebration of GiveOUT Day





Beyond Bricks & Bars

\$16,445

Trans and Gender Diverse Decarceration Project is a peer-led, community project that provides direct support to trans and gender diverse people in prison, at risk of incarceration and those returning to their communities from prison. Beyond Bricks & Bars is currently the only specialised support project available for trans and gender diverse people in Victorian prisons.



Goldfields Pride

\$1,290

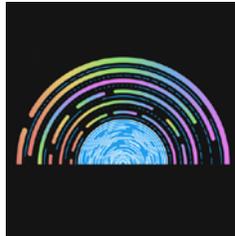
We are a grassroots organisation aiming to improve the lives of LGBTQIA+ people living in the Goldfields region by increasing visibility, providing educational resources and organising community events. We are fundraising to put a float in the local St Barbara's Parade this December which showcases the Kalgoorlie community. It will be the first time an LGBTQIA+ organisation has ever marched in the parade.



Pride Cup

\$11,700

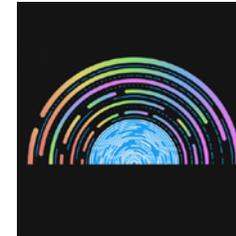
Pride Cup is challenging homophobia and transphobia within sporting clubs – making them more welcoming for LGBTIQ+ fans, players and officials.



South Australian Rainbow Advocacy Alliance

\$5,075

advocates for the health and wellbeing of LGBTIQ+ South Australians. This year, we want to build a strong and well-resourced LGBTIQ+ representative body in South Australia to fight for the health and wellbeing of our communities.



Forcibly Displaced People Network

\$8,150

(FDPN) is the first registered LGBTIQ+ refugee-led organisation in Australia. We support LGBTIQ+ people seeking asylum, refugees and migrants from non-Western countries to be safe and included in Australia. As an LGBTIQ+ refugee-led organisation we use our lived experience to enact change. Join us in ending LGBTIQ+ forced displacement.

Made possible because of people like you

Partners contributed a total of \$80,000 to donation matching on GiveOUT Day. This enabled GiveOUT to match (dollar-for-dollar) the first \$80,000 donated on Friday 15 October » stimulating funding and doubling the impact of these community donations.

Additionally, GiveOUT was underpinned by a number of partners who donated in-kind contributions



Perpetual *f*



Insider look behind the 2021 campaign

Number of unique donors

1,963

116% increase from
906 in 2020

Number of donations

2,367

106% increase from
1,149 in 2020

**Number of organisations
that took part**

77

25% increase from
62 in 2020

We piloted a new peer-to-peer stream
of individuals (Champions) who raised
money on behalf of organisations
they're passionate about.

34 Champions

raised
\$17,000

**32 donors gave
more than**

\$1,000

totalling
\$48,500





Why GiveOUT Day?

While we've won the right to marry, many LGBTIQ+ people still experience greater systemic inequality in healthcare, housing, and social justice issues than the broader community. Organisations like Q+ provide vital services for the community, increasing access to healthcare, creating safe spaces and reducing rates of bullying and harassment.

Despite the clear opportunity and compelling need to improve outcomes for LGBTIQ+ communities, a recent report by GiveOUT and Our Community highlighted that less than 50 cents in every \$100 dollars of philanthropic funding in Australia is allocated to LGBTIQ+ causes (per year - data from 2013 to 2018). GiveOUT is working to change this picture.

This national day of giving is designed to address the shortage of funding given to LGBTIQ+ projects in Australia.

GiveOUT Day provides LGBTIQ+ projects and organisations with a platform to raise funds, increase the profile of their work, and build public awareness of LGBTIQ+ causes.

One of the key concepts behind GiveOUT Day is donation matching. GiveOUT has a goal to 'match' every public and community donation made to fundraising organisations, dollar-for-dollar on GiveOUT Day. This simple measure encourages more people to donate as they see their donation effectively doubled.

2020 Impact case study: Queer Plus - Where are they now?

Before last year's GiveOUT Day, the founders of Queerplus (Q+) had a great idea -- to create a roaming hub to host queer community events in regional, rural and remote Victoria.

LGBTIQ+ communities living in these regions have less access to LGBTIQ+ safe spaces, are highly marginalised and experience increased bullying and harassment.

While the Q+ team was excited to launch their organisation, there were some roadblocks.

"No matter how fantastic or worthwhile your idea is, there are some significant challenges to overcome when turning that idea into a reality," Co-Founder Ben Giraud said.

"GiveOut Day was the starting place we needed. It gave us deadlines, a legitimate platform to create concise messaging and promotional material around, and the confidence to reach out to friends, family and contacts who were interested in helping us move the idea forward."



In 2020, Q+ was one of 67 GiveOUT projects that kick started their ideas and grew their impact. A small amount can go a long way, like in the case of Q+. They were able to leverage the funds they raised to build their brand identity and design process, and employ a grant writer, who helped them secure the over \$46K in grant funding they needed to launch.

"One participant in Bendigo told us that the location we had activated Q+ Hub, was the same place they had been bashed growing up. They told us it felt incredible to be standing there, in that very same place, seeing so many queer people smiling and feeling proud, accepted and free to be themselves," Ben said.

Q+ is proud to be able to help reclaim regional spaces and transform negative experiences into new experiences that reconnect the rainbow community with their regional home towns.

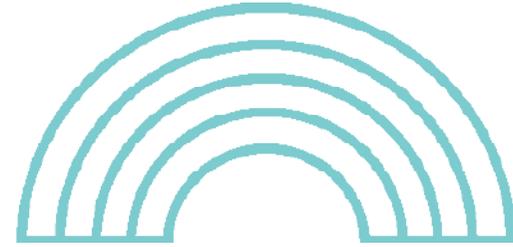
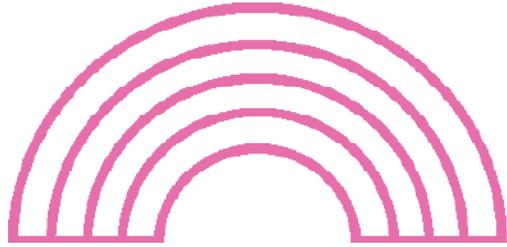
A big thanks to GiveOUT Patrons

GiveOUT Day wouldn't be possible
without our patrons!

Our patrons are passionate individuals
who support the core work and
operations of GiveOUT.

Thanks to you, GiveOUT Day was bigger
and better than ever this year. We're
so proud to be growing the pot of gold
under the rainbow alongside you!





Join us next year for GiveOUT Day 2022!

GiveOUT Day is returning in 2022!

Contact the team at GiveOUT to learn how you can make a difference TODAY.

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