

# **Creating a fairer and more** sustainable Australia

# 2023-25 **Strategy**

# **Our Purpose**

To activate a nation of givers to create a fairer and more sustainable Australia.

#### **Our Role**

As a broker of change, we enable, support and amplify giving. We connect those who can give with those making positive change.

#### **Our Promise**

We are an organisation built on strong values, using capital as a means of achieving impact.

#### **Our Values**



Inclusion



Courage



Agency

# **Fairness**

# WHAT WE'RE DOING

### **ACTIVATING** a nation of givers

We support individuals, families and groups across the country to give to the causes they care about. As we look to the future, we will continue to help grow giving in Australia, with a particular focus on helping a new generation get started with giving.

### **Objectives**

- · Getting more people involved in giving
- Engaging and supporting younger givers

# **HOW WE'RE DOING IT**

# **BUILDING** our culture, capability and sustainability

The work we do is strengthened by who we are as an organisation. As we work towards a fairer and more sustainable Australia, we will continue to support our giving community by investing in our people, our culture, and the organisation's capacity into the future.

### **INVESTING** for impact

**Our Focus Areas** 

We put our values at the centre of everything we do. which is why 100 per cent of our portfolio is responsibly invested. We will continue to help lead the way on investing that achieves both financial returns and positive outcomes for people and planet.

# **Objectives**

**Objectives** 

Supporting other

Collaborating on

grantmaking

foundations

- Building our impact investment portfolio
- Showcasing the value of ethical investing

# **Objectives**

- · Strengthening diversity, equity and inclusion with a particular focus on First Nations justice
- Building our capacity by continuing to invest in our people and infrastructure and supporting sustainable practice

# WHAT IT'S ALL FOR

# **ADVANCING social, environmental** and cultural justice

Together with our funders and partners, we play a key role in helping to create a fairer and more sustainable Australia.

We will continue on this journey by engaging our giving community, advocating for positive social and environmental change, and growing and measuring our community's impact across five focus areas.

# **Objectives**

- · Building a community of engaged givers
- Supporting changemakers working across our focus areas
- Advocating for change (in philanthropy)
- · Understanding our impact

# **SUPPORTING**, enabling and amplifying impact

As one of Australia's largest public foundations, we have a significant role to play in growing the size and impact of our sector. We will continue to leverage our infrastructure to support, enable and amplify the impact of other funders across Australia.











